



Member Spotlight: Dr. Pamela Spratley



We're excited to shine this month's Member Spotlight on **Dr. Pamela Spratley**, Sr. Operations Manager at **Virginia Commonwealth University!**

Meet Pamela

Pamela is based in Richmond, VA. You can reach her at prspratley@vcu.edu

3-minute read

SGMP Involvement

How long have you been a member of SGMP?

Pamela has been a member for about four years, though her first SGMP meeting was eight years ago as a guest.

What inspired you to join the Old Dominion Chapter?

A close friend first introduced her to the chapter, knowing her skill set aligned naturally with SGMP's mission. After "dating" SGMP for a few years, Pamela made it official - and it's been a perfect fit ever since.

What roles have you served in?

Pamela currently leads the **Community Outreach Committee**, where she partners with organizations close to her heart. This year, the chapter supported **C2Adopt**, reflecting her personal connection as an adoptee, and the **Ronald McDonald House**, which is meaningful to her as a former NICU parent. Giving back to communities that shaped her life has been one of her most fulfilling SGMP experiences.

A favorite SGMP memory?

Attending her first **NEC Conference** in Minnesota. The experience, travel scholarship, and the relationships she built inspired her to join the board and become more active in the chapter.

Professional Background

How long have you worked in meetings/events/hospitality?

About 20 years.

What do you love most about your current role?

Pamela loves blending her event-planning background with the chance to create meaningful statewide events. Working closely with school divisions across the Commonwealth and seeing the direct impact of those efforts is especially rewarding.

How did you get your start in this field?

Her career grew from a combination of event planning, business administration, and educational facilitation - a unique blend that perfectly supports the work she does today.

A professional accomplishment you're proud of?

Pamela co-leads a growing **Mental Wellness Conference** now in its third year. Securing continuous grant funding ensures the event remains accessible at no cost, reinforcing equity and community-building. SGMP relationships played a direct role in expanding the conference, including partnering with a supplier host location for the second year in a row.

Fun Facts & Personal Interests

What do you enjoy outside of work?

Traveling, cooking, decorating, and spending time with family and friends.

Favorite travel destination?

She's headed to one of her dream destinations - **St. Lucia** - this summer.

Something people might not know about you?

Pamela is a true entrepreneur and runs **three micro-businesses**, including her nonprofit, ***The Enough Foundation***, home of the "Young CEO" program teaching youth entrepreneurship.

Favorite quote?

"The biggest adventure you can take is to live the life of your dreams." - Oprah Winfrey

Final Thoughts

What advice do you have for newcomers to SGMP or the meetings industry?

Network, build relationships, get involved, and put your membership to work!

Anything else you'd like to share?

Pamela recently earned her **doctorate in Education** - excited for new opportunities, new connections, and new adventures ahead.