CommonwealthConnection newsletter





Upcoming Virtual Meeting Dates

April 7th, 2021

May 5th, 2021

June 2nd, 2021

www.sgmp.org www.olddominionsgmp.org

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President's Corner Spring 2021 Angela McGrath

Hello chapter members!

March is already upon us and spring is just around the corner. It's that time of year that always feels like a time of new beginnings as the flowers begin to bloom, the weather starts to warm up, and the trees start to turn green.

I was reflecting to this time a year ago, and we had just had our annual chapter conference in Lynchburg. And for some of us, that was probably one of the last "normal" events we attended without having to worry about social distancing, wearing masks, and using lots of hand sanitizer. And since last spring we've all had to learn new ways of having meetings, attending conferences, and conducting business. My, have things changed in just one year!

I know everyone is used to our chapter conference being held in March, however, this year we held a regular chapter meeting virtually in lieu of a chapter conference in the efforts to help keep everyone healthy and safe. Hopefully, in the spring of 2022, COVID will be a thing of the past, and we will all

be able to come back together for our annual chapter conference and it will be better than ever!



Speaking of conferences, the SGMP National Education Conference is coming up on May 18 - 20 in Huntsville, Alabama. This year the conference is hybrid so if you cannot attend in person, please plan to attend virtually! There looks to be some great education sessions lined up this year.

Our chapter is holding all meetings virtually from now through June in efforts to help keep you healthy and safe as we continue to navigate through COVID. I am hopeful things will start to return to somewhat of a new normal soon as vaccines continue to be available, and we will all be able to come back together in person this fall. In the meantime, I hope that you will consider joining us virtually at our monthly chapter meetings. In addition, we will continue to offer virtual networking, so I hope to see everyone's smiling faces!

I would like to take a moment and congratulate all the winners of the National Board and Gilmer Institute of Learning Trustees elections. And a special congratulations goes out to two of our own members - Wayne Callis who was elected to the Gilmer Institute of Learning Trustees and to Michelle Hawkins who was elected to the National Board of Directors! Way to go!

Old Dominion Chapter elections are this spring and voting will be available soon so be on the lookout for your email from SGMP Headquarters. Please be sure to cast your votes!

I think we can all agree that 2020 was a challenging year for all of us in many ways and on many levels, personally and professionally. I am hopeful that 2021 will be a much better year for all of us! I encourage all of you to stay in touch with your fellow SGMP members in between chapter meetings through phone calls, emails, and text messaging as many of us continue to telecommute. Stay safe and I look forward to seeing everyone at the next virtual chapter meeting!

Angie

Committee Reports



Communications Committee Chris Bunting, CGMP

Social Media Chair: Michelle Hawkins, CGMP

Committee Members: Sandra Brashear, Wendy Evalle, Joyce Fogg, Laura Osborne, Harold Kretzer, and Valerie Gardner.

Thank you to the Communications Committee for helping to keep the chapter informed. Let us know if you are not getting your chapter meeting notices or email updates. Chapter members please let Chris Bunting know if you want to join our committee.

Be sure to like and follow us on social media.



Quarterly Treasurer's Report

December: \$16,931.29

January: \$16,824.84

February: \$16,822.39

A reminder to everyone: Please be sure that all checks have the MEMO section filled out so that payments can be expedited quickly.

Andrew Marks, Treasurer treasurer@olddominionsgmp.org

MEMBERSHIP COUNTS!

Help us achieve and maintain a 50/50 ratio by recruiting new members and renewing your own membership on time!

Old Dominion Membership Report As of February 2021

TOTAL CHAPTER MEMBERSHIP: 65		
Total Planners	33	
Total Suppliers	28	
Retired	4	
Current Ratio	54.1%	

Community Outreach Committee Tishaun Harris-Ugworji

Thank you to everyone that has donated to the community outreach charities this year.

Watch for the new outreach programs starting in the fall.

Hospitality & Mentoring Committee Karen Sullivan, CGMP

The Hospitality Committee will be looking for volunteers to help with greeting members once our in-person meetings begin again in September.

New to SGMP? This committee is a great way to meet members as they arrive at the meetings.

MEMBERSHIP UPDATES

MEMBERSHIP WILL EXPIRE AS OF APRIL 30, 2021

Sandra Brashear - Virginia Department of Social Services

Adriane James - US Army Corps of Engineers-Norfolk District

Chris Bunting, CGMP -Hilton Virginia Beach Oceanfront

Michelle Hergenrother, CMP, CGMP - Hampton CVB

Lorna Battles - Homewood Suites and Hampton Inn & Suites Richmond Downtown

Victoria Matthews - Fredericksburg Regional Tourism Partnership

Maria Harless - Founders Inn and Spa, Tapestry Collection by Hilton

MEMBERSHIP WILL EXPIRE AS OF MARCH 31, 2021

David Nims - Retired

Doretha Bowers, CMP - I AM Meetings and Events, LLC

Errick Jones - Humana

Suzi Silverstein - Virginia Department of Health

Sylvia Edwards - Chesapeake Conference Center

DeLinda Carter - Shamin Hotels

Anita Aaron, CHSP - Natural Bridge Historic Hotel & Conference Center

Tracy Wyckoff - Doubletree by Hilton Williamsburg

Pamela Spratley - Virginia Commonwealth University

Kathy Sledd – University of Virginia Inn at Darden

Marquietta Alston - Virginia Department of Health

Nadia Borta - Colonial Williamsburg Hotels

Melieka Wallace - Marriott Richmond Short Pump

Willard Mack - Virginia Employment Commission

Lori Lowry - Holiday Inn Virginia Beach Norfolk Hotel and Conference Center

MEMBERS DROPPED FROM OUR CHAPTER AS OF FEBRUARY 2021

Mariellynn Maurer, CCEP - William & Mary Conference Services

Carol Resavage - Supreme Court of Virginia

Tiffany Joyner, CGMP - Embassy Suites by Hilton Hampton Roads Convention Center

Tauheedah Muhammad – Hyatt Place Richmond Innsbrook

Elana Kienzle - Delta Hotel by Marriott Chesapeake

Janeen Brown - Virginia Public Safety Training Center

Mary Kay Campbell - Embassy Suites by Hilton Richmond Conference Center

Anne Durham - Sheraton Norfolk Waterside

Sara Caudill, CGMP - Marriott International

Nathan Crawford - Norfolk Waterside Marriott

Allison Downey - Virginia Association of Community Services Boards

Lauran Peoples, CGMP, CSEP - Richmond Region Tourism

Kevin Holland – Hilton Richmond Downtown

It has been a difficult twelve months and I am sure some of those members that have dropped from our chapter will be renewing again, however, if you know of anyone that will benefit from joining our organization invite them to a meeting. We need members!

WELCOME NEW MEMBERS!

Welcome new planner member:

Christine Addo - Woodbridge, VA

Welcome to the following suppliers who are the new SGMP government representatives at their member properties:

Colby Preston – Sheraton Virginia Beach Oceanfront Kadi Rodriguez – Great Wolf Lodge Williamsburg Teresa Lamb – Charlottesville Albemarle CVB

MEMBERSHIP UPDATES & CHANGES

Remember to keep membership information up to date. If you have a change in your contact information, you can go online at www.sgmp.org and update your information. If your organization has a change in personnel and the membership changes to another person, fill in a membership change form and submit it directly to SGMP.

You can find membership information on Old Dominion's website at www.olddominionsgmp.org under the membership tab, or feel free to contact us at Membership@olddominionsgmp.org.

Upcoming Session:

April Virtual Chapter Meeting April 7, 2021 3:00 PM

Education Topic: Resilience: The Art of Using Adversity to Achieve Ultimate Success

Resilience is one of the most important personal attributes a professional can have. Being resilient is more than the ability to bounce back from adversity -- it is the art of using adversity to achieve ultimate success.

Jeff Brown, former Naval aviator, and former faculty member at the Federal Executive Institute (FEI), will guide us through an abbreviated version of his FEI course on Resilience. Using popular films as a backdrop, this course is a fun, thought-provoking look at what it takes to be a resilient leader.

Core Competency – Leadership

Speaker: Jeff Brown

Jeff Brown is the Director of Workforce Development at JMI, in Richmond. Before joining JMI, Jeff served as Director of Workforce Development in the Office of Governor Terry McAuliffe, and as Director of Workforce Services for the Virginia Employment Commission. A former Naval aviator, Jeff has served as commissioner of the Virginia Department of Labor and Industry and on the faculty of the Federal Executive Institute.

After the session:

- You will think differently about what it means to be resilient.
- You will view adversity as a normal part of life and leadership.
- You will spend a few minutes in command of an early nineteenth century warship.

Professional Development

March Chapter Meeting March 3, 2021

Education Topic: Managing Your Facility Details in Times of COVID

By: Chris Bunting, CGMP

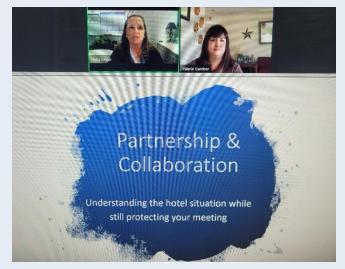
This virtual session provided an overview of how COVID has changed how facilities and planners must approach almost every element of events. The program emphasized how planning and flexibility had always been important but COVID has added additional steps from the booking stages right up to the day of the event.

The session's speakers, Stella Salyer, Asst. General Manager, Sales & Service, Virginia Beach Convention Center and Valerie F. Gardner, CMP, CMGP, Conference Manager, National Center for State Courts (NCSC), were on point with their presentation. They presented the session in a "tag team" style delivery covering the topic in a manner that offered both a planner and a supplier point of view.

Session attendees learned that in some municipalities there are now the additional requirements of health department event approvals that must be obtained. We learned that planners and facilities must work together to develop plans that meet the Virginia Governor's mandated guidelines and then integrate these plans with vendors and contractors.

Attendees were offered tips on crafting COVID specific event plans. Stella provided specific examples on how the Virginia Beach Convention Center has changed diagrams and space layout for groups to maintain required social distancing precautions. The presentation included examples of implemented changes for actual events pertaining to traffic flow, event occupancy and other logistics required to meet the current COVID safety mandates.

They concluded the presentation by noting that they are unsure what the future will bring for our industry but reiterated the importance of creating a business relationship based on partnership and collaboration.



Education Committee Chair: Joyce Fogg

The Education Committee is working on programs for the coming year. We hope to have informative programs for both suppliers and planners. If you have suggestions, please e-mail the Education Committee.

Please watch your in-box for the meeting locations RFP for next year.

From the National SGMP Headquarters

SGMP Event Calendar

(National Headquarters)

Government Connections Magazine



SGMP Mission & Objectives

Our mission is to enhance and promote the knowledge and expertise of government meeting professionals. Our objectives are to improve the quality of, and promote the cost-effectiveness of, government meetings. SGMP was founded in 1981 and is the only national organization in the U.S. dedicated exclusively to government meetings.

2019-2021 Old Dominion Chapter Board of Directors

President Angela McGrath

President@olddominionsgmp.org

First Vice President Joyce Fogg Programs@olddominionsgmp.org

Second Vice President Chris Bunting, CGMP Communications@olddominionsqmp.org

Secretary
Tishaun Harris-Ugworji
Secretary@olddominionsqmp.org

Treasurer Andrew Marks treasurer@olddominionsgmp.org

Supplier Director
Michelle Hergenrother, CMP
Hospitality@olddominionsgmp.org

Planner Director Karen Sullivan, CGMP Membership@olddominionsgmp.org

Supplier Director
Amy Overstreet
Fundraising@olddominionsgmp.org

Immediate Past President
Marilee Tretina
PastPresident@olddominionsgmp.org



Certified Government Meeting Professional

The Certified Government Meeting Professional designation ("CGMP") is designed for planners and suppliers whose work is governed by the rules and regulations of the federal government. Individuals who have earned their CGMP have obtained the highest designation available that is specifically for government meeting professionals. Below are the next courses scheduled. New courses are added periodically, and the information can be found on the SGMP website <u>HERE</u>.

Watch for information on online classes

SGMP Webinars Are Ready to Watch On-Demand

Missed the previous webinars? Log in to the <u>members-only site</u> to watch at your own pace. You may view all SGMP recorded webinars on our video library. If you need hours for recertification, contact Garland Preddy upon completion.

August 25, 2020: Antwone Stigall, CMP, DES - Rebroadcast on Inclusive Meeting Design

August 13, 2020: Debra Burton Brown - Marketing: It Doesn't Have to Break Your Budget

July 30, 2020: Sharon Delvisco - Recognizing the Impact of Unconscious and Implicit Bias

July 14, 2020: Ron Rosenberg - The Meeting Industry Survival Guide: How to Transition from In-Person

Meetings to Virtual Events

June 24, 2020: Kathleen Ryan, CGMP & Brittany Callahan, CGMP - Back to Face-To-Face Protocol

April 28, 2020: Shakira M. Brown - Conversations that Convert: Strategies to Influence and Persuade

April 23, 2020: Darrell Hammond, Sr. - Staying Productive and Effective in a VUCA World

March 19, 2020: Antwone Stigall, CMP, DES - Inclusive Meeting Design

February 25, 2020: Lindsay Martin-Bilbrey, CMP - Event Technology Trends in 2020