



SGMP Annual Education Conference

Putting the Pieces Together

March 1-2, 2016

Our conference theme is “Putting the Pieces Together”, and we are focusing on putting all the pieces together from the event/hospitality industries to ensure successful meetings/events and relationships with colleagues, vendors, and clients.

Conference Schedule

Tuesday, March 1

- 1:00 - 3:00 PM Board Meeting – Coquina Boardroom
2:00 - 3:00 PM Registration
- 3:00 – 4:00 PM Keynote: “Goal-setting Doesn’t Work! Dare to be Different”
Speaker: Jan Spence, Jan Spence & Associates
- 4:00 – 4:15 PM Break
- 4:15 – 5:15 PM Panel Discussion: “What’s Right and What’s Wrong? – The World of Protocol and Ethics”
Speakers: Gayle Lemieux, Ret. Chief of Protocol, U.S. Fleet Forces Command
Jennifer Tica, Protocol Officer, U.S. Fleet Forces Command
LCDR Brandi Orton, Legal, U.S. Fleet Forces Command
Michael McGregor, General Counsel, U.S. Fleet Forces Command
- 5:15 – 6:15 PM Reception – Nautilus Foyer, Hilton Garden Inn Virginia Beach Oceanfront
- 6:30 PM Dinner – Mannino’s Italian Bistro Oceanfront (subject to change)
Dessert – Big Italy

Wednesday, March 2

- 7:30 - 8:30 AM Registration/Breakfast – Nautilus Foyer, Hilton Garden Inn Virginia Beach
- 8:30 – 9:30 AM Keynote: “Teamwork Among Partners”
Speaker: Jan Spence, Jan Spence & Associates
- 9:30 - 9:45 AM Break
- 9:45 - 10:45 AM General Session: “Precision Management: Working Smarter, Not Harder”
Speaker: Dr. Elliott B. Jaffa, Dr. Elliott B. Jaffa Associates
- 10:45 – 11:00 AM Break
- 11:00 – 12:00 PM Breakout Session: “Trends in Conference Planning: Maintaining Participant Engagement”
Speaker: Anita Yearwood, CMP, CGMP – Virginia Municipal League
- 11:00 – 12:00 PM Breakout Session: “Who Has Time for That? Leadership in an Ever Changing World”
Speaker: Jeff Schmid, UNOS Meeting Partners, President, MPI-VA
- 12:00 – 1:15 PM Lunch/Break
- 1:15 – 2:30 PM CGMP Scavenger Hunt/Charity
In the name of charity, let’s test your skills and knowledge of all things CGMP, while touring the beautiful Hilton Garden Inn. Teams will race to answer questions, and collect puzzle pieces. First team to complete puzzle gets a prize!

Hilton Garden Inn Virginia Beach Oceanfront

3315 Atlantic Ave
Virginia Beach, VA 23451
757-305-9000

www.hiltongardeninnvirginiabeach.com

Room Rate \$96.00 plus applicable taxes

Don’t forget to register for the Monday Night Dine Around

